

Seat No.	
-------------	--

B.B.A. (Part - III) (Semester - V) Examination, April - 2017
INTERNATIONAL BUSINESS (Paper - I)
Sub. Code : 43954

Day and Date : Monday, 24 - 04 - 2017

Total Marks : 40

Time : 03.00 p.m to 05.00 p.m.

Instructions: 1) All questions are compulsory.

2) Figures to the right indicate full marks.

Q1) What is globalisation? Discuss the advantages and disadvantages of globalisation. [14]

OR

Give the arguments for and against multinational corporations.

Q2) Write short answers (any two) : [16]

- What do you mean by international business? Explain the importance of international business.
- Bring out the challenges of international business.
- What are the advantages and disadvantages of trade blocks?
- Discuss the factors causing disequilibrium in the balance of payments.

Q3) Write short notes (any two) : [10]

- Types of international business
- Comparative cost theory
- Non-tariff barriers
- Custom and tariff barriers